

1/29

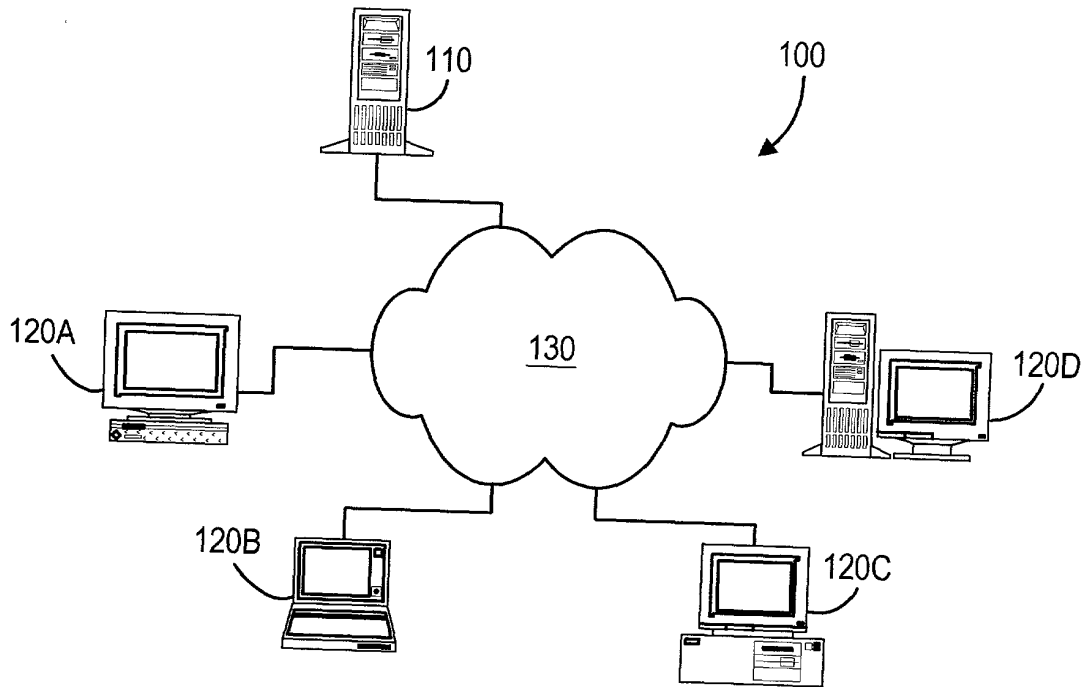


Fig. 1

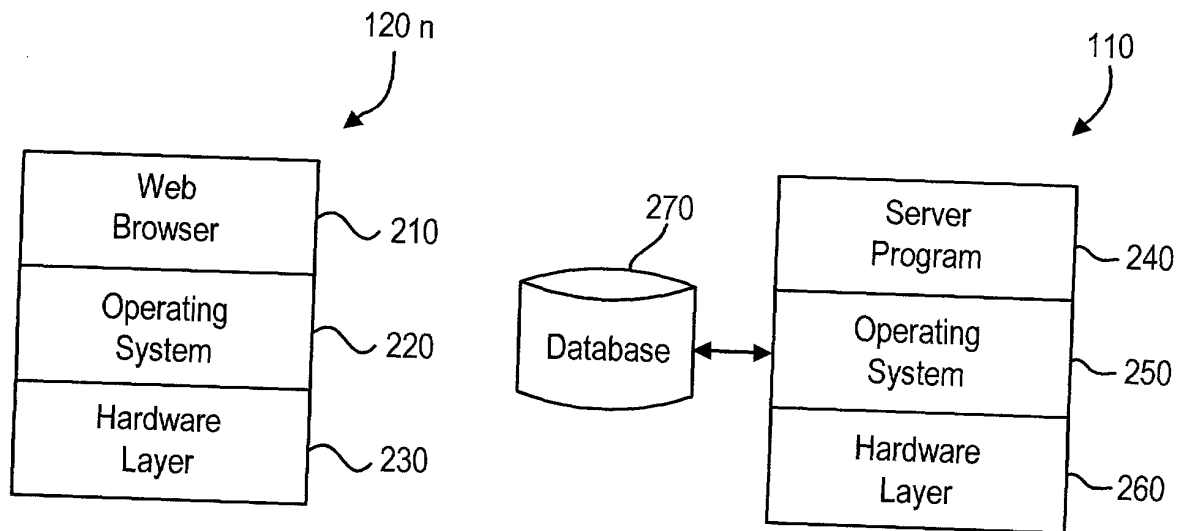


Fig. 2A

Fig. 2B

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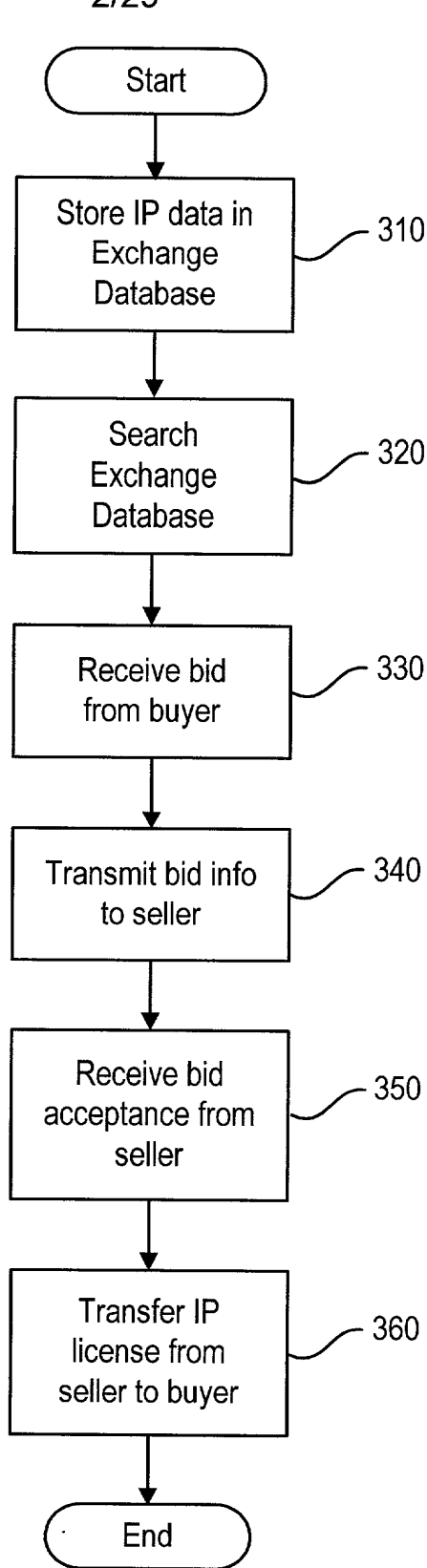


Fig. 3

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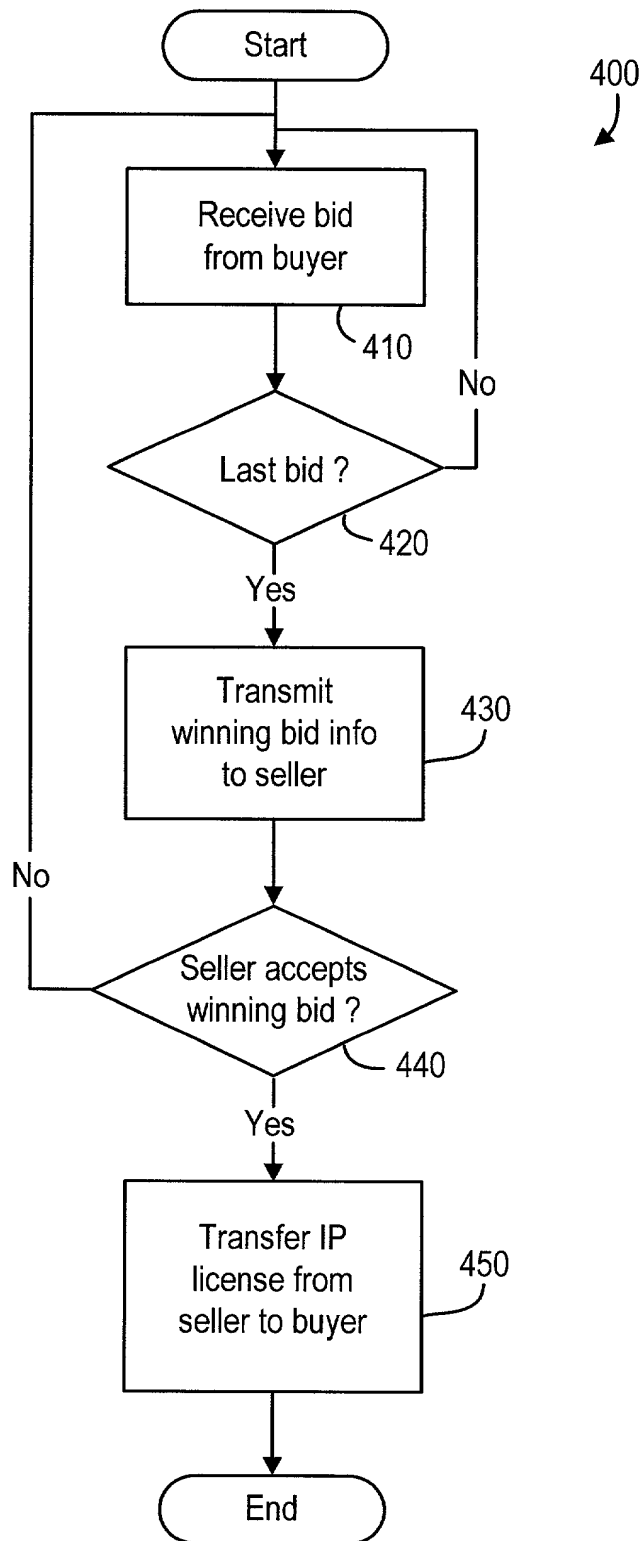


Fig. 4

Online Patent And License Exchange
Serial No.: 09/839,844
Inventors: Kossovsky, Nir, et al.

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

Fabio, it is easy to add, modify, or withdraw patents from the pIX auction

12 mos 1mos
Typical Transaction pIX Transaction

Message Board Patent Inventory Search Auction Escrow After Market Electronic pIX Information Survey

Currency: Dollar Portfolio: Man's Best University

Patent Number: US 5462750

Patent Title: Biologically active compositions having a nanocrystalline core

Inventor(s): Kossovsky: Nir, Los Angeles, CA
Bunshah: Rointan F, Playa del Rey, CA

Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow

Claims: 1. A composition of matter which is made by a process comprising the steps of

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Exit

Fig. 5A



Fig. 5B

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500

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Fabio, it is easy to add, modify, or withdraw patents from the pIX auction

12 mos Typical Transaction 1mos pIX Transaction

Message Board Patent Inventory Search Auction Escrow After Market Electronic pIX pIX Activity License Admin Library Information Survey

Auction Expiration Date: 1 Dec 99

How products would be better than competitive technologies: Labile biological molecules incorporated into food, flavor, fragrance and

How products would be cheaper than competitive technologies: The cost of raw materials is low, and comparable activity can be obtained with a

How products would be faster than competitive technologies: Production is self assembling and consists of simple non-covalent solution chemistry

How products would have a competitive advantage over other technologies: End products would show higher levels of activity, longer stability, and improved

Field of Use Codes: cosmetics, pharmaceuticals, flavor agents, vaccines, nutraceuticals

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Fig. 5C



The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

The pIX advanced search tool is a powerful resource for technology transfer professionals.

pIX

20 mos	4.5 mos
Typical Transaction	pIX Transaction

Auction Escrow After Market Electronic pIX pIX
 Activity Activity License Admin Library Information Survey

Message Patent Search
 Board Inventory

Currency: Portfolio:

Fri, 2 Jul 1999 19:27:07 GMT

Patent Inventor:

Patent Title:

Abstracted Text for Field of Invention:

Non-patent Prior Art Citation:

Patent Prior Art Citation:

Claims:

Patents known to the Portfolio
 Manager as being closely
 related by scope to the patent
 being disclosed in this record:

☐ and ☐ or ☐ and not

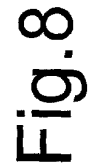
☐ and ☐ or ☐ and not

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Fig. 7A

Fig. 7B



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900

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

24 mos

7 mos

Typical Transaction

pIX Transaction

Message Board

Patent Inventory

Search

Activity

Escrow

License Admin

After Market

Electronic Library

pIX Information

pIX Survey

Buyers will bid on patents secure in the knowledge that the patents are reasonably priced and insured - make a bid!

Currency: Dollar

Fri, 2 Jul 1999

19:29:53GMT

Portfolio: Man's Best University

Patent Number: US 5462750

Make BID

Patent Title: Biologically active compositions having a nanocrystalline core

Inventor(s): Kossovsky: Nir, Los Angeles, CA
Bunshah: Rointan F, Playa del Rey, CA

Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow

Claims: 1. A composition of matter which is made by a process comprising the steps of

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Fig.9

Fig. 10

Fig. 10

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1100

Online Patent And License Exchange
Serial No.: 09/839,844
Inventors: Kossovsky, Nir, et al.

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

From one convenient screen, you can track the auction activity for your entire portfolio.

26 mos 7.5mos
Typical Transaction pIX Transaction

Escrow After Market Electronic pIX pIX
Activity License Admin Library Information Survey

Currency: Dollar Portfolio: Man's Best University

Fri, 2 Jul 1999 19:30:52 GMT

Sell Side

Patent No.	Patent Title	Portfolio	Ask Price	High Bid	Portfolio Manager	Auction Close
US 5462750	Biologically active composition having a nanocrystalline core	Man's Best University	175,000	150,000	Mr. Fabio Marino	1 Dec 99

Buy Side

Patent No.	Patent Title	Portfolio	Ask Price	High Bid	Your Bid	Close
JP 76854678	A method for drawing fiberoptic cables with improved yield	Man's Best University	125,000	110,000	105,000	1 Dec 99
DE 3456572	Method for splicing reverse transcriptase into gene therapy vectors	Man's Best University	76,000			
					Sale Pending	

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Fig. 11

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

The pIX auction market assures patents are transferred at market rates.

Message Patent Search Board Inventory Auction Activity Escrow After Market Electronic pIX pIX

Activity License Admin Library Information Survey

Currency: Dollar Portfolio: Man's Best University

28mos 8mos
 Typical Transaction pIX Transaction

Patent No.	Patent Title	Ask Price	Ask Royalty	Currency	Portfolio Manager
US 5462750	Biologically active composition having a nanocrystalline core	150,000	5%	Dollar	
	Highest Bid	190,000	6%	Dollar	Mr. Fabio Marino
	Accept Bid				
		175,000	5%	Dollar	Galactic Food and Flavor, Inc.
		95,000	5%	Yen	Shokudo Ltd.
		95,000	3%	Dollar	Galactic Food and Flavor, Inc.
		70,000	5%	Dollar	Flavorschaft, GmbH
		70,000	3%	Euro	Galactic Food and Flavor, Inc.

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Fig. 12



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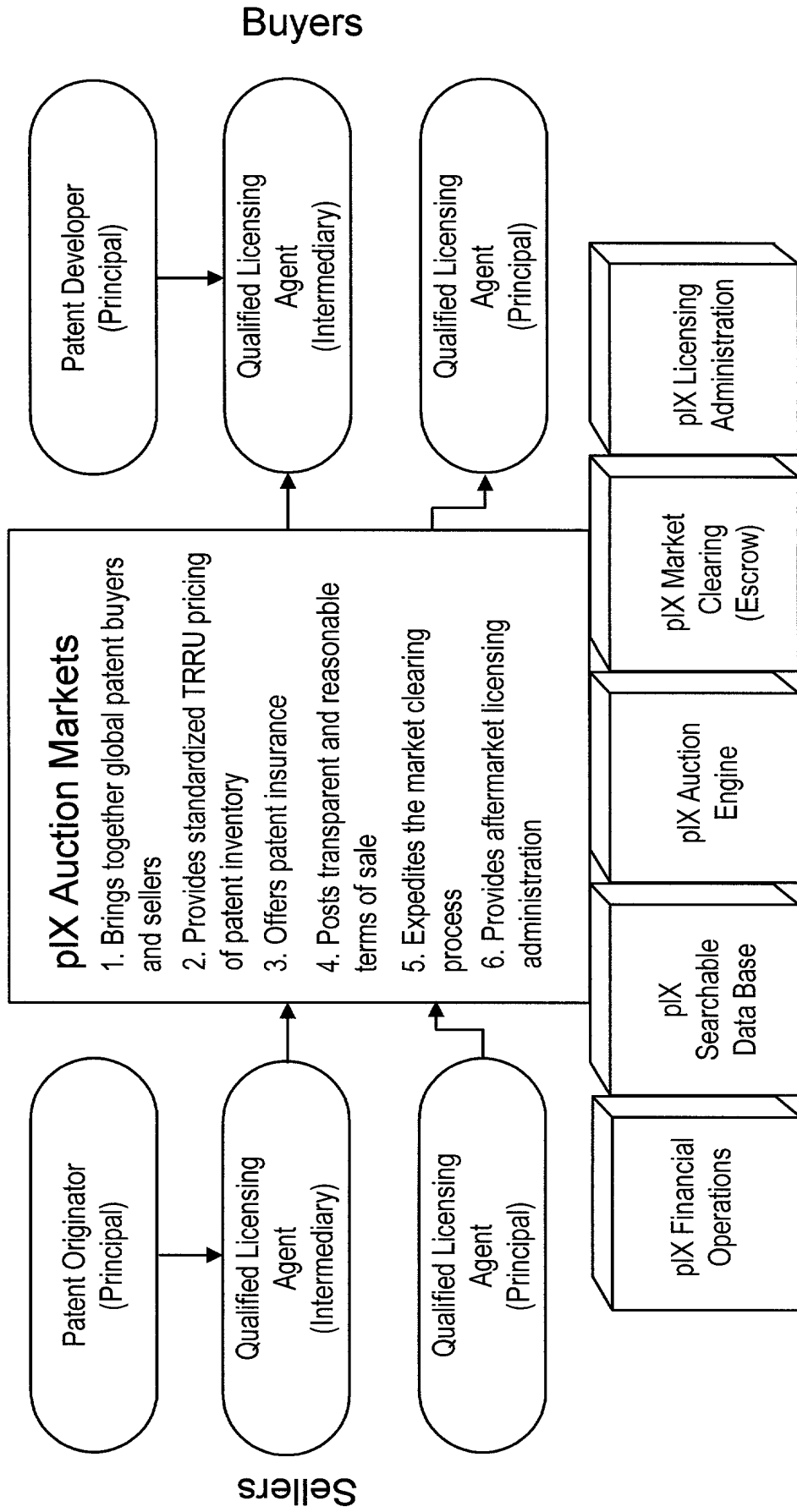


Fig. 14

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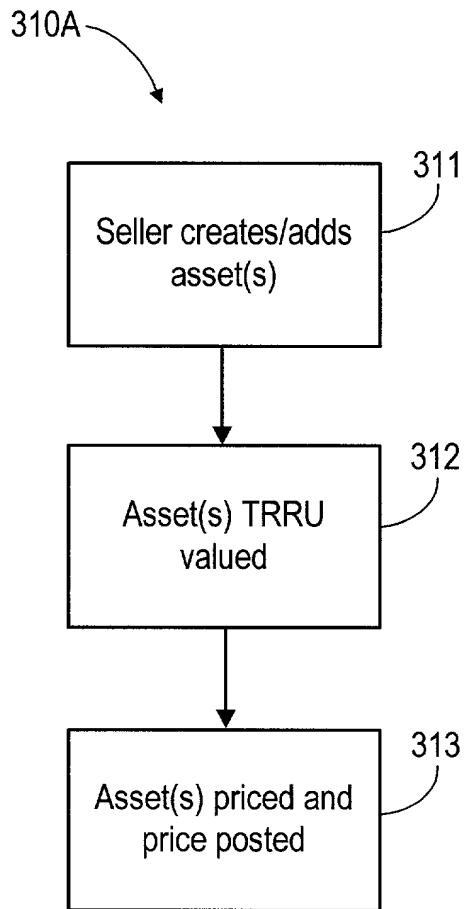


Fig. 15

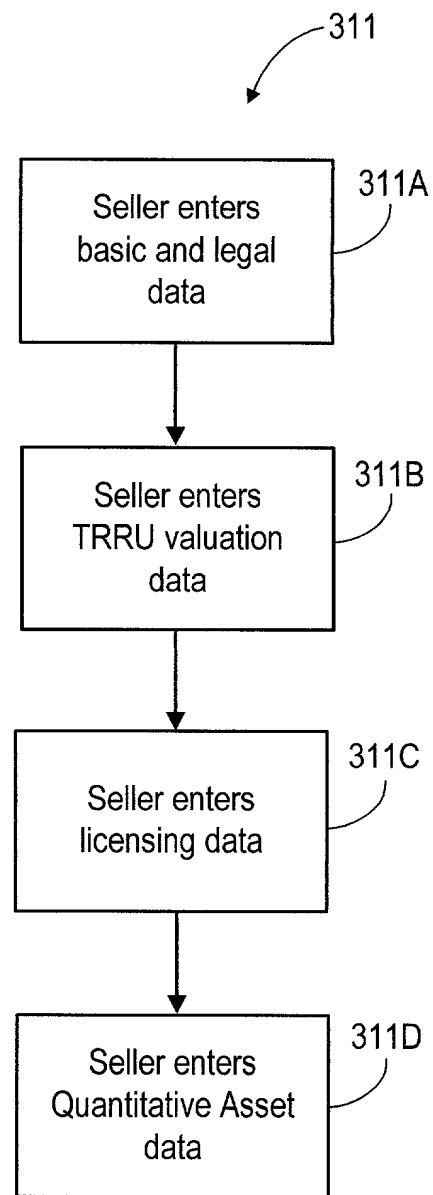


Fig. 17A

Trademark Info	
Owner / Applicant Name:	<input type="text"/>
Product Name:	<input type="text"/>
Mark Description:	<input type="text"/>
Copyright Image:	<input type="text"/> Browse...
Serial Number:	<input type="text"/>
Registration Number:	<input type="text"/>
Registered Goods:	<input type="text"/>
Mark in Use?: <input type="checkbox"/>	Describe: <input type="text"/>
Any prior granted license or assignments:	<input type="text"/>
Registration:	<input type="text"/>
Date of Filing & Registration:	<input type="text"/>
Countries where registration is filed and allowed:	<input type="text"/>
Date of Filing & Registration:	<input type="text"/>
Country/(s) where registration is filed and allowed:	<input type="text"/>
Additional countries where mark is used:	<input type="text"/>
Basis for filing:	<input type="text"/>
Amendment to allege use filing?: <input type="checkbox"/>	Describe: <input type="text"/>
Other goods used but not registered:	<input type="text"/>
Has mark been published? <input type="checkbox"/>	Describe: <input type="text"/>
Was mark allowed? <input type="checkbox"/>	Describe: <input type="text"/>
Is there a notice of allowance?: <input type="checkbox"/>	Describe: <input type="text"/>
Supplement register?: <input type="checkbox"/>	Describe: <input type="text"/>
What is proof of continuing use?:	<input type="text"/>
Any known conflicts or potential conflicts with other marks?: <input type="checkbox"/>	Describe: <input type="text"/>
Allegations of infringement or conflicts of ownership?:	<input type="text"/>
Any joint or concurrent use?: <input type="checkbox"/>	Describe: <input type="text"/>
Use in business name?: <input type="checkbox"/>	Describe: <input type="text"/>
Use in domain name?: <input type="checkbox"/>	Describe: <input type="text"/>
Restrictions on right to use?: <input type="checkbox"/>	Describe: <input type="text"/>
First date of use in Internet commerce?:	<input type="text"/>
Has trademark achieved "incontestable" status?: <input type="checkbox"/>	Describe: <input type="text"/>
On what date(s) must trademark be renewed to remain in force?:	<input type="text"/>

18/29

Fig. 16A

Copyright Info	
Owner / Applicant Name:	
Description:	
Copyright Image:	<input type="text"/> Browse...
Type of work:	
First Date of Creation:	
Are there related works? :	<input type="checkbox"/> Describe:
Are there descriptive works?:	<input type="checkbox"/> Describe:
Are there prior licenses or assignments?:	<input type="checkbox"/> Describe:
Are there restrictions on right to use?:	<input type="checkbox"/> Describe:
First Date of Distribution:	
Date of application of registration:	
Date of registration in United States (US Copyrights only)	
First date of publication in the United States:	
First date of publication outside the United States:	
Are there joint owners or co-authors?	<input type="checkbox"/> Describe:
Are there any prior granted licenses?	<input type="checkbox"/> Describe:
Are there allegations of infringement or conflicts in ownership?	<input type="checkbox"/> <input type="text"/>

Fig. 16B

20/29

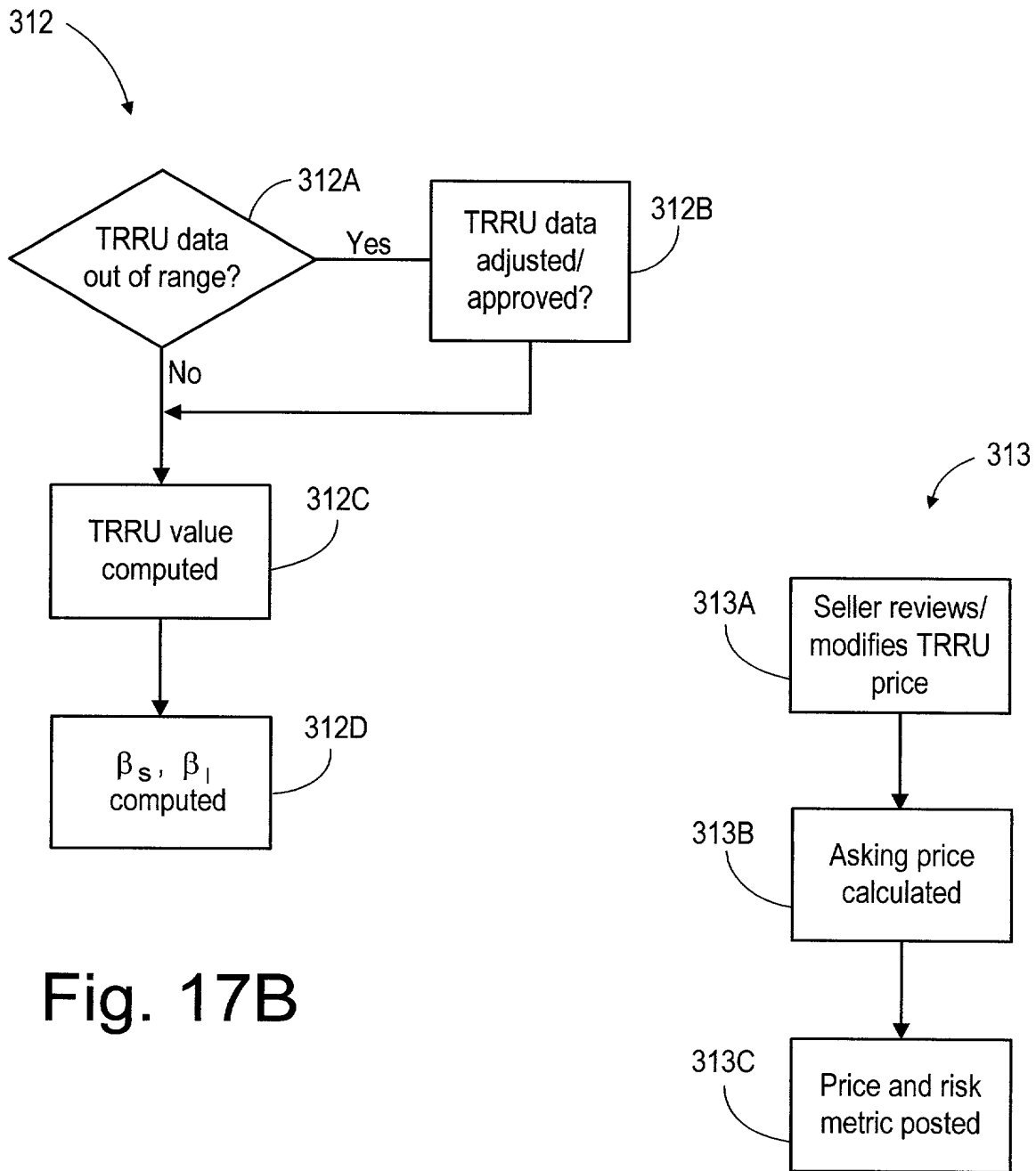


Fig. 17B

Fig. 17C

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Basic Info	Legal	Conditions	Financial	Attributes
Add to portfolio:		Portfolio #1		
Patent Name:				
Patent Number:				
Country Issued:		Japan		
If application is pending, what is the status?		Pre-filing		
Has it been published?		<input type="radio"/> Yes <input type="radio"/> No		
Published Description:				
Short Descriptive Title:				
Internal Reference Number:				
pl-x.com Sector:				Agri-biotech, nutraceuticals, food formulas and food additives
pl-x.com Pure-Play Category:				Herbal/botanical extract technology
Razor/Razor Blade:		<input type="radio"/> Yes <input checked="" type="radio"/> No		
Proven Applications:				
Potential Applications:				
Competitive Advantage:				

Fig. 18A

Basic Info

Legal

Conditions

Financial

Attributes

Relevant Regulatory Authority:

Relevant regulatory approvals applied for and approved in part or pending

Litigation History?

Yes

No

If yes, then describe:

Litigation Pending Action?

Yes

☒ No

If yes, then describe:

Legal Joint or Concurrent Users:

Fig. 18B

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Basic Info	Legal	Conditions	TRRU	Pricing	Attributes	Inventory
1810	Estimated Time Remaining to Market:	24	x Months			
1820	Estimated Cost Remaining for Development:	3	x \$ 1,000	= \$ 3,000,000		
1830	Central Patent Expiration Date:	11	04	2029		
1840	(pl-x.com) Sector:	Advanced Materials				
1850	(pl-x.com) Pure-Play Category					
1860	Approximate Capital Invested to Date:(optional)	8	x \$ 1,000,000	= \$ 8,000,000		
<input type="button" value="Calculate"/> <input type="button" value="Skip"/>						

Fig. 18C

Basic Info

Legal

Conditions

Financial

Attributes

Type of License:

Exclusive

Know-How Transfer:

Included in offer (details to be specified)

Assignability:

Assignable without consent

Sub Licensing:

Licensee may grant sublicenses (detail to be specified)

Fig. 18D

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Basic Info	Legal	Conditions	Financial	Attributes
<p>1. Category: <input type="text" value="Chemistry"/></p> <p>Measurement & Unit: <input type="text" value="molar entropy, molar heat capacity - J/(mol*K)"/> <input type="text" value=""/></p> <p>Min: <input type="text" value="10"/> <input type="text" value=""/></p> <p>Max: <input type="text" value="1000"/> <input type="text" value=""/></p> <p>Comments: <input type="text" value=""/></p>				
<p>2. Category: <input type="text" value="Chemistry"/></p> <p>Measurement & Unit: <input type="text" value="surface tension -N/m"/> <input type="text" value=""/></p> <p>Min: <input type="text" value="12"/> <input type="text" value=""/></p> <p>Max: <input type="text" value="25"/> <input type="text" value=""/></p> <p>Comments: <input type="text" value=""/></p>				
<p>3. Category: <input type="text" value="Dynamics"/></p> <p>Measurement & Unit: <input type="text" value="viscosity (dynamic) - Pa*s"/> <input type="text" value=""/></p> <p>Min: <input type="text" value="65"/> <input type="text" value=""/></p> <p>Max: <input type="text" value="650"/> <input type="text" value=""/></p> <p>Comments: <input type="text" value=""/></p>				
<p>4. Category: <input type="text" value="Chemistry"/></p> <p>Measurement & Unit: <input type="text" value="thermal conductivity - W/(m*K)"/> <input type="text" value=""/></p> <p>Min: <input type="text" value="100"/> <input type="text" value=""/></p> <p>Max: <input type="text" value="150"/> <input type="text" value=""/></p> <p>Comments: <input type="text" value=""/></p>				
<p>5. Category: <input type="text" value="General"/></p> <p>Measurement & Unit: <input type="text" value="percentage - %"/> <input type="text" value=""/></p> <p>Min: <input type="text" value="5"/> <input type="text" value=""/></p> <p>Max: <input type="text" value="8"/> <input type="text" value=""/></p> <p>Comments: <input type="text" value=""/></p>				

Fig. 18E

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A pl-x.com asking price consists of up to four components:

1. Upfront fee.
2. Royalty rate.
3. Guaranteed yearly minimum payments.
4. Milestone payments.

pl-x.com Suggested Asking Price Present Value: \$US 18 million

Enter Upfront Fee amount or Percentage of Suggested Asking Price Present Value:

Upfront Fee Amount:

\$US x \$1,000 = (\$AMOUNT)

Percent of Suggested Asking Price:

% x \$US 18 million = (\$AMOUNT)

I would accept as payment: ☐ Cash ☐ Stock ☐ Both ☐ Either

Royalty Rate required (optional):

% x \$US 18 million = (\$AMOUNT)

Guaranteed minimum yearly payments:

Yr1 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr2 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr3 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr4 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr5 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr6 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr7 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr8 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr9 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr10 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr11 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr12 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr13 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr14 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr15 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr16 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr17 \$US <input type="text"/> \$1,000 <input type="text"/>	

The "out clause" is an event, which, if it occurs, will release a buyer from making the specified minimum yearly payments.

Is there an "out clause?" ☒ Yes ☐ No

if Yes, specify:

Milestone Payments (Optional):

- a. The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (a) could occur months.
- b. The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (b) could occur months.
- c. The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (c) could occur months.
- d. The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (d) could occur months.

Present Value of your Asset Asking Price: \$US 18 million

When you are satisfied with your present value asking price for this asset, click the "Next" button.

Calculate

Next

Fig. 19

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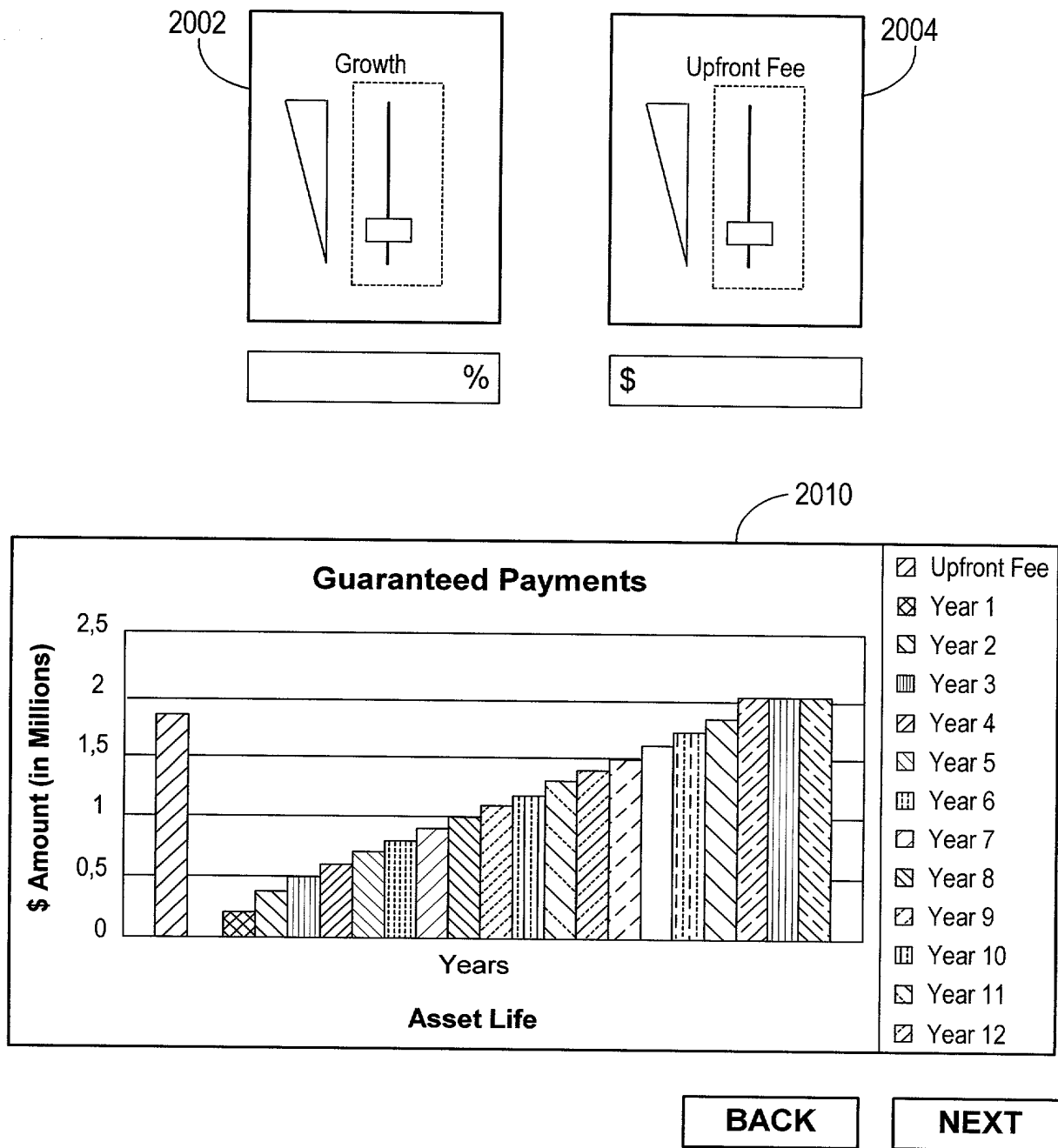


Fig. 20

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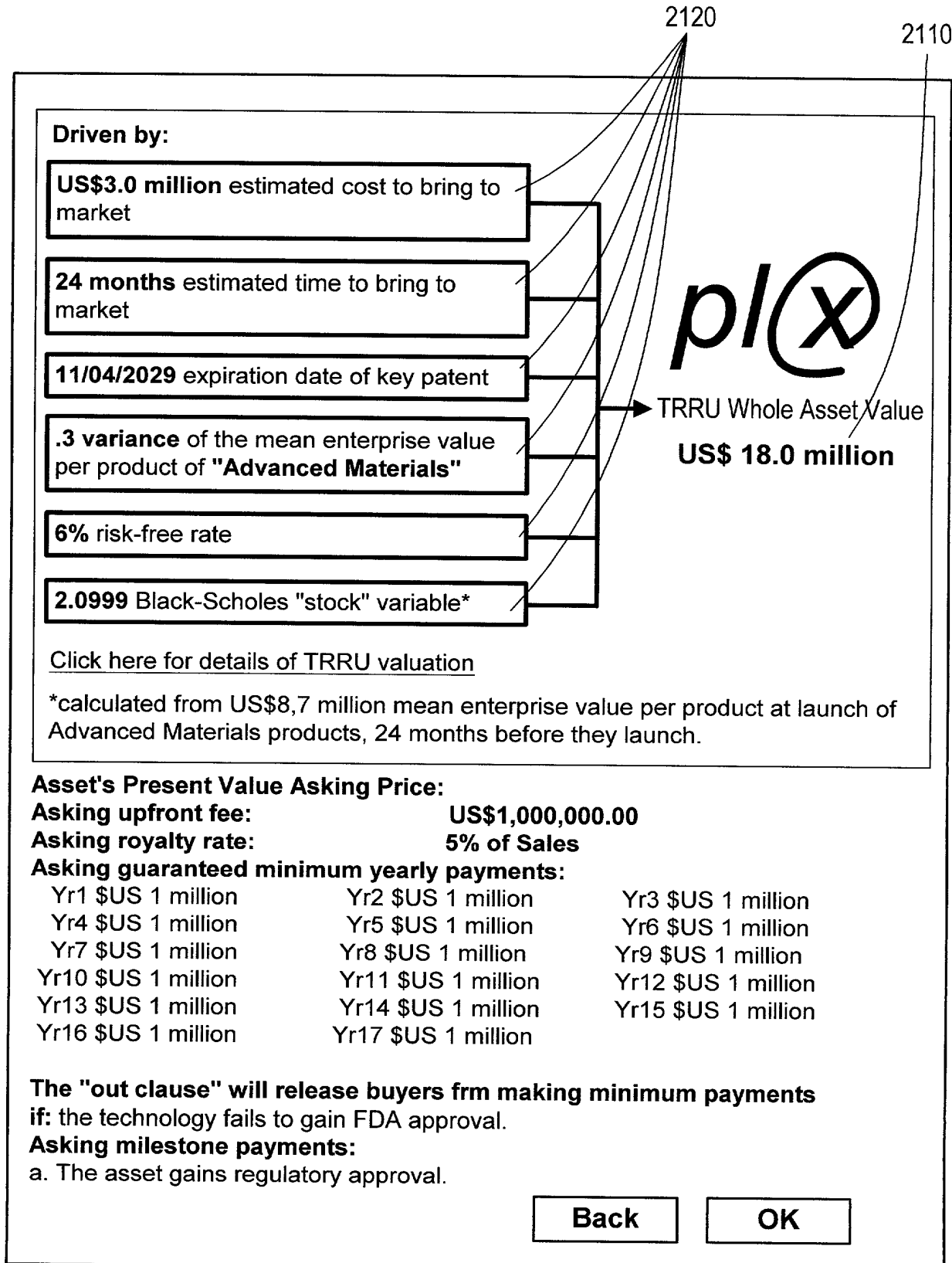


Fig. 21

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Basic Info	Legal	Conditions	TRRU	Pricing	Attributes	Inventory
<p>TRRU Whole Asset Value: \$US 18 million</p> <p>Step 1: The responses to the question below will be used to help calculate the suggested asking price present value for the license(s) you are offering on this asset. The value will either, equal or represent a portion of the TRRU Whole Asset Value based on the sale or license of this asset:</p> <p>Do you intend to offer this technology for all fields of use or for a specific limited subset of use?</p> <p>All <input checked="" type="checkbox"/> Subset <input type="checkbox"/></p> <p>Approximately, what fraction of the total potential market for this device does this subset represent? <input type="text"/> %</p> <p>Approximately, what # of licenses, of this type, do you intend to offer? <input type="text"/></p> <p>Are you willing to put a "cap " on this number so buyers or licensees will have a clear understanding of how many licenses will be made available?</p> <p><input type="radio"/> Yes <input type="radio"/> No</p> <p>The pl-x.com suggested asking price present value for this license(s) you are offering on this asset is \$US 18 million which represents 100% of the TRRU Whole Asset Value.</p> <p>Step 2: Please choose one of the following three choices to set the asking price present value for the license(s) you are offering on this asset:</p> <p><input checked="" type="checkbox"/> Use the suggested asking price present value.</p> <p><input type="checkbox"/> Use a % of suggested asking price present value. Enter percentage <input type="text"/> %</p> <p><input type="checkbox"/> Do not use suggested asking price present value.</p> <p style="text-align: right;"><input type="button" value="Calculate"/> <input type="button" value="Next"/></p>						

Fig. 22